



# LOCAL GOVERNMENT AREA PROFILES, 2018\*

## BATHURST REGIONAL (A), NEW SOUTH WALES

AREA POPULATION^: 43,206



TOURISM BUSINESSES^	TOTAL
Non-employing	144
1 to 4 employees	144
5 to 19 employees	96
20 or more employees	30
<b>Total</b>	<b>410</b>

### TOP INTERNATIONAL MARKETS

COUNTRY OF RESIDENCE	VISITORS ('000)	NIGHTS ('000)
New Zealand	4	20
United Kingdom	np	np
United States of America	np	np

## KEY TOURISM METRICS FOR BATHURST REGIONAL (A)

	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Visitors ('000)	9	381	565	955
Nights ('000)	161	1,078	-	1,240
Average stay (nights)	18	3	-	3
Spend (\$m)	9	145	64	218
Average spend per trip (\$)	1,046	381	113	229
Average spend per night (\$)	58	135	-	125
Average spend (commercial accommodation) per night (\$)	95	168	-	160

# TOURISM STATISTICS FOR BATHURST REGIONAL (A)

VISITORS TO BATHURST REGIONAL (A)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<b>Reason (visitors '000)</b>				
Holiday	5	165	265	435
Visiting friends or relatives	3	132	126	261
Business	np	59	np	np
Other	np	26	123	np
<b>Travel party type (visitors '000)</b>				
Unaccompanied	4	98	-	103
Couple	np	103	-	np
Family group	np	62	-	np
Friends/relatives travelling together	np	100	-	np
<b>Accommodation (nights '000)</b>				
Hotel or similar	8	336	-	344
Home of friend or relative	80	399	-	479
Commercial camping/caravan park	np	74	-	np
Backpacker	np	np	-	np
Other	70	269	-	339

## KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2018^

Visitors ('000)	8,524	105,600	206,051	320,174
Percentage change	▲ 5	▲ 9	▲ 7	▲ 8
Nights ('000)	273,793	376,087	-	649,881
Percentage change	▲ 4	▲ 7	-	▲ 6
Average stay (nights)	32	4	-	6
Percentage change	■ -1	▼ -1	-	▼ -2
Spend (\$m)	43,918	72,705	22,526	139,150
Percentage change	▲ 7	▲ 13	▲ 10	▲ 11

## KEY TOURISM METRICS FOR NEW SOUTH WALES, 2018^

Visitors ('000)	4,370	34,554	61,718	100,642
Percentage change	▲ 3	▲ 9	▲ 7	▲ 7
Nights ('000)	96,204	107,413	-	203,617
Percentage change	▲ 2	▲ 7	-	▲ 5
Average stay (nights)	22	3	-	5
Percentage change	■ -1	▼ -2	-	▼ -3
Spend (\$m)	10,729	21,095	6,935	38,759
Percentage change	▲ 4	▲ 13	▲ 13	▲ 11

\* Data is based on a four year average from 2015 to 2018.  
'np' = the estimate is unreliable and cannot be published. '-' = not available.  
^ Data for 2018. Percentage change: compares previous year data.  
Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.  
Sources:  
Regional Population Growth - cat. no. 3218.0, ABS.  
Counts of Australian Businesses - cat. no. 8165.0, ABS.  
International Visitor Survey, Tourism Research Australia.  
National Visitor Survey, Tourism Research Australia.

